



Ottawa's Media and Entertainment Technology Landscape

Ottawa's Media and Entertainment Technology sector is shaping global content, with creators producing animation, gaming and immersive digital experiences for audiences worldwide. Local talent contributes to major streaming series, top mobile titles and VR environments, reflecting the city's blend of creativity and technical depth.

What distinguishes Ottawa is the tight integration between creative production and advanced technology. Studios draw on strengths in software, networking, cloud systems and AI to build efficient, scalable pipelines and deliver high-quality digital media across multiple platforms.

Collaboration is a defining feature of Ottawa's ecosystem. Studios frequently partner on co-development, creative problem-solving and emerging media formats, enabling teams to take on complex projects and move quickly from concept to execution.

With a resilient tech foundation, strong creative capacity and a culture that encourages experimentation and cross-sector innovation, Ottawa continues to advance the future of digital storytelling and interactive media.

OTTAWA: Your Next Move!

In the heart of Canada lies a powerhouse of innovation — Ottawa.

We have North America's highest concentration of tech talent. Our innovation playground is vast and diverse. Our strengths span software, AI, smart mobility, cybersecurity, digital health and more. Global giants like Nokia and Ericsson share our streets with homegrown heroes Kinaxis, Shopify, Ross Video, Fullscript and Mitel, and startups and scaleups like Assent, Solink and MindBridge.

As the most educated Canadian city, with the nation's largest tech park, 65 research labs, 130 embassies, and our unrivalled quality of life, we aren't simply Canada's Capital, we are a global tech capital. And our true magic lies in our diverse, collaborative community.

Join us in Ottawa. We're not just imagining our future — we're building it.





1st

in Canada and 7th in the world for best work-life balance (KISI, 2022)

65%

of Ottawa's population is enrolled in, or has completed, post-secondary education, making it one of the most educated cities in Canada (Statistics Canada, 2021)

20M

consumers within a 400 km radius

2nd

most affordable among major North American cities (Mercer, 2024)

Ottawa's blend of creative excellence and advanced technology has helped the city grow into a leading Media and Entertainment hub. Here, studios and digital creators work within an innovation-rich environment that accelerates production, encourages cross-disciplinary partnership and supports new approaches to storytelling. As the global landscape shifts toward more interactive, immersive and high-performance content, Ottawa continues to stand out as a place where future media ideas take shape.

12%

concentration of tech talent — the highest among the top 50 North American cities (CBRE, 2025)

1,800+

knowledge-based businesses in the National Capital Region

95,000+

highly skilled tech professionals in the National Capital Region's public and private sectors

Ottawa is a big player in Canada's growing media and entertainment sector, particularly in the areas of digital media, animation, gaming and virtual reality.

The city is home to 170+ digital media companies, which employ over 1,600 industry professionals.

With Ottawa-based institutions like Algonquin College, the University of Ottawa and Carleton University, Canada's capital has access to highly skilled talent necessary to create award-winning productions.

Ottawa's media and entertainment technology industry is strong enough to compete on the global stage. Major studios like Disney, Dreamworks, Pixar, Teletoon, Nascar and Hasbro have historically partnered with local digital media studios.

The city of Ottawa is home to several key players in the digital media, gaming and virtual reality domains, including BigJump Entertainment, Snowed In Studios, Mercury Filmworks, Ajax Creative Inc., Atomic Cartoons, Playbrains and Magmic.

Sector Ecosystem



Post-Secondary Institutions



Business Support



Animation Houses



Productions Technologies



Gaming



Interested in expanding?
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