

THE CAPITAL ADVANTAGE

12.3%

the highest concentration of tech talent in North America, tied with SF Bay Area (CBRE, 2024)

1,800+

Knowledge-based businesses in the National Capital Region

94,000+

highly skilled tech professionals in Ottawa's public and private sectors

65%

of Ottawa's population is enrolled in, or has completed post-secondary education, making it one of the most educated cities in Canada (Statistics Canada, 2021)

1st

in Canada and 7th in the world for best work-life balance. (KISI, 2022)

2nd

most affordable among major North American cities (Mercer, 2024)

20M

consumers within 400 km radius

Ottawa. Your Next Move!

In the heart of Canada lies a powerhouse of innovation — Ottawa.

We have North America's highest tech talent concentration. Our innovation playground is vast and diverse. Our strengths span software, AI, smart mobility, cybersecurity, digital health and more. Global giants like Nokia and Ericsson share our streets with homegrown heroes Kinaxis, Shopify, Ross Video, Fullscript and Mitel, and startups and scaleups like Assent, Solink and Mindbridge.

As the most educated Canadian city, with the nation's largest tech park, 65 research labs, 130 embassies, and our unrivalled quality of life, we aren't simply Canada's Capital, we are a global tech capital. And our true magic lies in our diverse, collaborative community.

Join us in Ottawa. We're not just imagining our future—we're building it.

BlackBerry | QNX

"Ottawa is a great city for talent. For example, you've got companies like Ford that have moved to Ottawa. So, we are seeing a snowball effect. More and more companies are coming to Ottawa, and there are very good reasons for that. It's a global tech hub."

- **Grant Courville, Vice President of Products & Strategy, BlackBerry QNX**

INNOVATION happens here.

Post-Secondary Institutions



Business support



National Networks



DIVERSE, SAFE, AND WELCOMING

- Ottawa is the second-most safest place among all big Canadian cities (Nesto, 2024)
- Ottawa is the 4th best city in Canada to raise a family (Yore Oyster, 2023)
- Bordering French-speaking Quebec, Ottawa has a bilingualism rate of over 36% (StatsCan 2021)
- The top 5 languages spoken (per the Globe in 2023): English; French; Arabic; Mandarin and Spanish



Kanata North is Canada's largest tech park with 540+ companies and 33,000+ skilled employees.



Ottawa's land area covers 2,796 km²: This is larger than Toronto, Montreal, Vancouver, Calgary, and Edmonton combined.



Average annual salary of a Software Developer (IV) is USD 98.1K in Ottawa, lower than Vancouver, Calgary, Chicago, Austin, Denver, Boston, Washington DC, New York, Seattle, and San Francisco.



The price of a single detached home is CAD 729,300 in Ottawa, significantly lower than Greater Toronto (CAD 1,235,000) and Greater Vancouver (CAD 2,005,400).



The average rent for a purpose-built two-bedroom apartment is CAD 1,880 in Ottawa compared to CAD 1,963 in Greater Toronto, and CAD 2,314 in Vancouver



Ottawa International Airport (YOW) has non-stop flights to 40+ cities, with more added every month.



The City operates and maintains roughly 4,300 hectares of parkland at over 1,300 sites, including 2,000 play structure components.



Ottawa is home to seven of Canada's nine national museums.



1,000+ parks, 600 km of trails, 4 beaches, and 180 famous events and 50+ festivals each year.



"We have always been a proud member of the community and are thankful that the company has seen the benefit of our access to highly skilled and motivated employees, the close network of local high-tech suppliers, and the ongoing support from the City of Ottawa through Invest Ottawa."

- Mathias Ganzmann, VP Global SCM Project Manager

PRIMARY SECTORS



GLOBAL EXPANSION IMPACT (2018 - 2023)

27

Soft landings in Ottawa through Invest Ottawa's Global Runway program

\$1.34B+

Investment attracted through foreign direct investments & re-investments

4,162

Jobs facilitated in the Ottawa region

111

Missions to foreign market to promote Ottawa's competitive advantage

A GLOBAL TECH HUB

Canada's Capital City has decades of disruptive tech expertise, capabilities and companies, including multinational giants, start-up and scale-up ventures, and homegrown successes with top talent.



AREA X.O



PART OF THE DIANA NETWORK

Ottawa's Area X.O, the R&D complex operated by Invest Ottawa that accelerates the safe development, testing and adoption of next-gen smart mobility, autonomy and connectivity technologies, was recently selected as a NATO Defence Innovation Accelerator for the North Atlantic (DIANA) Test Centre. [Read More >](#)

**INTERESTED IN EXPANDING?
WE ARE HERE TO HELP!**

CONTACT US

