

Invest Ottawa's

# Global Runway Program

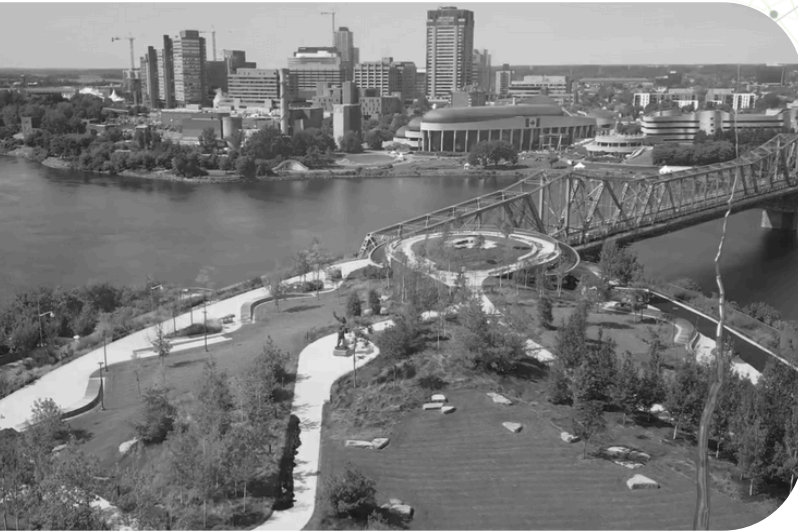
**Your Gateway to Global  
Growth & Market Expansion**

A seamless soft landing to accelerate your business success



# Ottawa: Canada's Innovation Capital

Where Business Thrives, Talent Excels, and Innovation Leads



## Why Ottawa?

Ottawa, a G7 Capital, is more than just a government city—it's a global innovation powerhouse with a thriving tech ecosystem, world-class research facilities, and an unparalleled quality of life.

## Ottawa by the Numbers

**12.3%**

the highest concentration of tech talent in North America for five years in a row.

**2nd**

among North American tech markets for highest job growth (CBRE, 2024).

**1.5M+**

residents in the National Capital Region, with 20M+ people within 400 km of Ottawa.

**65%+**

of the population has completed or is pursuing post-secondary education.

**1,800+**

knowledge-based businesses fueling innovation.

**36.4%**

bilingualism rate – a diverse, globally connected workforce.



# Ottawa's Thriving Tech Ecosystem

## Shaping The Next Frontier of Business

From AI and cybersecurity to 5G, software, and smart mobility, Ottawa is home to some of the world's most disruptive tech sectors. With a collaborative ecosystem of startups, scale-ups, and multinational leaders, the city is shaping the future of technology.

## Key Sectors



Telecommunications



Software & Applied AI



Aerospace & Defence



Cybersecurity



Smart Mobility



Semiconductor

## Strategic Advantages

### Access to Talent

The city has the highest concentration of tech talent among major North American cities (12.3%) (CBRE, 2024)

### Cost Advantage

Businesses in Canada enjoy preferential access to 51 markets with a combined GDP of over US\$64 trillion, representing 61% of the global economy and home to 1.5 billion consumers (Global Affairs Canada, 2025).

### Competitive R&D

Ottawa is home to 3 Networks of Centres of Excellence in Canada, 65 federal labs, and a handful of incubators and accelerators.

### Government Proximity

As a G7 capital, Ottawa is the political heartbeat of Canada. 130 embassies are located around the city, providing proximity to a large concentration of policymakers and government departments.

### Connectivity

Easy access to major North American markets, top-tier highway infrastructure, a modern airport, and a world-class transit system with 80% of the population within walking distance of a station.

### Quality of Life

High-quality healthcare, affordability, a great education system, safe and inclusive neighborhoods: it's no coincidence our city is among the top 3 major North American cities in terms of Quality of Life (Mercer 2024).



Seamless Market Entry with

# The Global Runway Program

Tailored Business Support for  
Startups, Scale-Ups, and Enterprises



## 1. Planning

Expert consultations and in-market meetings for market expansion support

## 2. Operations

Operational support for critical functions, including staffing, accounting, legal, and banking.

## 3. Support

Access our business advisors and network, funding and grants, as well as sector expertise.

## 4. Growth

Scale with ease as we provide ongoing assistance throughout your business journey

## Simplifying Your Business Setup in Ottawa

Navigating business operations can be complex—we make it seamless.



### Site Selection and Business Registration

Find the perfect location and get set up quickly.



### Immigration and Regulatory Guidance

Navigate work permits, visas, and compliance with ease.



### Taxation and Incentives

Identify tax benefits and financial incentives tailored to your business.



### Access to R&D and Prototyping Labs

Develop and test innovations in cutting-edge facilities.



### Funding and Investment Programs

Connect with grants, venture capital, and financial support.





# Flexible Workspaces at Bayview Yards

Set up your business in the heart of Ottawa's innovation district with flexible, cost-effective workspace solutions.

## Current Co-Working Space

Capacity: 16 individuals

**\$250** /month per access card    **\$200** /month per additional card

### What's Included

- ✓ Monthly co-working space access
- ✓ 1 mailbox and registered office address
- ✓ 1 building pass per co-working space
- ✓ Access to Bayview Yards facilities & services
- ✓ Free parking in the gravel lot
- ✓ Global Runway program services

## New Designated Workstation Space

Capacity: 6 workstations

**\$500** /month per workstation    **OR**    **\$6,000** /year per workstation\*

### What's Included

- ✓ Dedicated workstation for a minimum of 1 year
- ✓ 1 mailbox and registered office address
- ✓ 2 building passes per workstation
- ✓ Access to Bayview Yards facilities & services
- ✓ Free parking in the gravel lot
- ✓ Global Runway program services

\* minimum 1-year rental





# Expanding to Ottawa?

Here's How We Can Help

## Your Business Expansion Checklist



### Optimize Your Business Objectives and Development

Work with advisors and industry experts to refine your strategy, streamline operations, and accelerate growth.



### Gain Local Expertise

Leverage Invest Ottawa's deep market knowledge to navigate regulations, business culture, and economic opportunities.



### Establish Your First Office Location

Secure a strategic workspace with access to co-working spaces, private workstations, and premium business services at Bayview Yards.



### Leverage Bayview Yards Facilities and Services

Access a state-of-the-art innovation hub designed to support entrepreneurs, startups, and global enterprises.

## Why Ottawa? A Thriving Tech Hub

Ottawa, Canada's Capital, is one of the hottest tech hubs in North America. With a high concentration of technology talent, competitive business costs, and exceptional quality of life, it continues to attract global companies looking to innovate and scale.



### Access Market Research and Analysis of Opportunities

Make informed decisions with data-driven insights tailored to your sector.



### Tap into Ottawa Business Resources

Unlock funding programs, government incentives, and business support services.



### Network with Partners and Allies

Build valuable connections with industry leaders, investors, and innovators.



# Advantages of Ottawa's Innovation System

A launchpad for business success



Bayview Yards

## Bayview Yards: Your Next Stop

Launch your first office in Canada from  
Ottawa's premier entrepreneurial hub

Bayview Yards is a unique business acceleration and innovation space, serving as a foundation for some of the country's top homegrown technology talent and companies.

- ✓ Premium co-working and office spaces tailored for startups and scale-ups
- ✓ Direct access to leading business mentors and experts
- ✓ State-of-the-art prototyping labs and testing facilities
- ✓ Collaboration opportunities with Ottawa's top innovators

## Kanata North: A Global Tech Powerhouse

Home to 500+ World-Leading Companies  
Driving Breakthrough Innovation

As Canada's largest tech park, Kanata North fosters a collaborative environment where global enterprises, high-growth startups, and academic institutions work together to push the boundaries of innovation.

- ✓ A Thriving Hub for R&D & Commercialization, pioneering tech transformations.
- ✓ Strong industry-academic partnerships with Ottawa's top universities and colleges
- ✓ Global connectivity with international tech leaders and investors
- ✓ Collaboration opportunities with Ottawa's top innovators



Kanata North

## White-Glove Service for Business Growth

A personalized, high-touch  
approach to business success

- ✓ Mentorship from industry leaders
- ✓ Market research and analysis to identify opportunities
- ✓ Talent recruitment support to help build your dream team
- ✓ Connections to Ottawa's vibrant business network through exclusive events

# Why Global Companies Choose Ottawa



Case Study

## TSMC



Taiwan Semiconductor Manufacturing Company (TSMC) set up a design centre in Ottawa more than 10 years ago and today it has more than 60 staff in Ottawa. The company is the world's first and largest dedicated integrated circuit foundry. It works with the semiconductor industry's innovators to make their designs into functioning products.

### Why Ottawa?

The multinational company, headquartered in Taiwan, chose Ottawa primarily because of the city's high-quality, well-trained engineers and its strong reputation in R&D excellence. It also knew Ottawa's exceptional quality of life helps attract key talent.

**“Ontario has a very high concentration of high-tech firms and Ottawa boasts a strong reputation in research and development excellence.”**

Cormac O'Connell

Director of TSMC's Ottawa Design Center



Case Study

## Siemens Healthineers

**SIEMENS**  
**Healthineers**

Siemens Healthineers is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics and health IT. Their Ottawa facility expansion accommodates further production and development of their epoc® Blood Analysis System, which can provide full panel testing on a single test card with rapid results.

**“We have always been a proud member of the Ottawa community and are thankful that the company has seen the benefit of our access to highly skilled and motivated employees, the close network of local high-tech suppliers, and the ongoing support from the City of Ottawa through Invest Ottawa.”**

Mathias Ganzmann

VP Global SCM Project Manager



# Why Global Companies Choose Ottawa



*The Global Runway program has helped us in every facet of our business launch in Canada—from helping us better understand Ottawa as a city and connecting us with corporate lawyers, accountants and other resources to set up a corporation, to our current shared office space location and community connections.*



**Jose Uzcategui**

Global Lead / Sr. Analytics Consultant, Ayudante



*The IO Global Runway program helped us build the footprint of an overseas business operation that we had in mind for years. Invest Ottawa assisted us with establishing a Canadian corporation and helped connect us with various people in the City of Ottawa to share our business and our mission.*



**Nam Hyun Cho**

Overseas Branch Manager of SmartInside AI



*Invest Ottawa not only helped us to connect with partners in legal/ financial/ labour sectors, but it also helped us with the translation and explaining the details, so we know why and how to do with partners. This really helps a lot for a foreign company.*



**Griffon Lin**

Business Development Director, Golden Layout



*The Global Runway program is supportive at different stages and different tasks. From year to year, I came with different questions, how they can help me. If I need to participate in government programs, or in tenders, or get some advisory. I can get the help at different areas of business.*



**Evgenia Pavlova**

Director, ECM Consulting

# Why Global Companies Choose Ottawa



*Canada offers a robust tech environment, and Ottawa, in particular, has the talent and innovation Cellusys needs to succeed. We're excited to establish a strong foundation in North America through Invest Ottawa's Global Runway.*



**Brendan Cleary**  
CEO, Cellusys



*Ottawa is such a multicultural centre as well as being a technology hub. We have such a diverse workforce here, we've got the knowledge, the people here have the skills that we need, it just couldn't be a better fit for a company like ours.*



**Andrew Williams**  
Senior Systems Architect, Irdeto



*The Soft-Landing Program and access to mentorship, funding opportunities, and local partnerships have been instrumental in accelerating our growth and development efforts.*



**Piyush Gaur**  
Chief Executive Officer at DeepSight Technologies



*As the capital of Canada, Ottawa stands as the epicenter of the nation's political and governmental activities. Its positioning offered great access to key decision-makers, regulatory bodies, and industry influencers, which is particularly important for us given our defense and government operations.*



**Courtney Banman**  
VP of Operations – Canada, WithYouWithMe

# Global Companies

Landed in Ottawa with our support

 ClearCalcs

 AUJAS  
CYBERSECURITY

 ECOM SPACE  
GROUP

 RegWAY

 INTEGRITY  
COMMUNICATIONS SOLUTIONS

ADEXFLOW  
INTERNATIONAL  
BRIDGES FOR YOUR DATA

 mit  
group

PAPRIKA™

 catalyst  
expert open source solutions

 AEP NYX™  
PHOTONICS IN MOTION

esencia

 SMARTINSIDE AI  
SAFETY TECH

 People  
Connection

 healthmetryx

 HANECS

 DOCTOR+

 Starz  
Energies

 ELECTROMOVE

 CLPS®  
Global IT Services

 PIXELA LABS

 FIRST QUANTUM  
MINERALS

 WiredAvenue™

Ayudante, Inc.

genvis



# Start Your Success Story in Ottawa

Land in a city where businesses thrive, innovation flourishes, and opportunities are limitless

The Global Runway program is your gateway to the North American market—offering expert support, world-class resources, and a dynamic ecosystem to help you scale.

**Let's build the future in Ottawa**

[whyottawa.ca/contact-us](http://whyottawa.ca/contact-us)

