



# TECH IS CODED INTO OUR DNA

## Ottawa. Your Next Move.

In the heart of Canada lies a powerhouse of innovation — Ottawa.

We have North America's highest tech talent concentration. Our innovation playground is vast and diverse. Our strengths span software, AI, smart mobility, cybersecurity, digital health and more. Global giants like Nokia and Ericsson share our streets with homegrown heroes Kinaxis, Shopify, Ross Video, Fullscript and Mitel, and startups and scaleups like Assent, Solink and Mindbridge.

As the most educated Canadian city, with the nation's largest tech park, 65 research labs, 130 embassies, and our unrivalled quality of life, we aren't simply Canada's Capital, we are a global tech capital. And our true magic lies in our diverse, collaborative community.

Join us in Ottawa. We're not just imagining our future—we're building it.

Ottawa is no stranger to software, with a history spanning several decades and 500+ businesses. You'll find Ottawa-developed code in everything from luxury SUVs to supply chain systems to cable top boxes.

Software as a Service (SaaS), data analytics, and artificial intelligence-based solutions are under development in companies across the city, powering innovative applications spanning smart health, govtech, e-commerce, fintech and clean and connected communities.

Regulatory-FinTech technologies is a fast-growing subsector here in the capital, driven by innovators like Assent Compliance (regulatory compliance platform), FreeBalance (public financial management and compliance), Mindbridge Ai (real-time audit and transaction tracking), and Veem (multi-rail global payments).

Ottawa is an emerging Media & Entertainment tech hub with industry leaders like Warner Brothers Discovery (for enhanced Max streaming), Ross Video (live broadcast & spectator experiences), Espial by Enghouse (IPTV/HTML5), MASV (large media file transfer), animation design from Emmy award winning studio Mercury Filmworks, and Keywords Studio's renowned video game development at Snowed In Studios.





**12.3%**

Highest concentration of tech talent among top 50 North American cities, tied with SF Bay Area (CBRE, 2024)

**1,800+**

Knowledge-based businesses in the National Capital Region

**94,100**

highly skilled tech professionals in Ottawa's public and private sectors

**65%**

of Ottawa's population is enrolled in, or has completed post-secondary education, making it one of the most educated cities in Canada (Stats Can 2021)

**1st**

in Canada and 7th in the world for best work-life balance. (KISI, 2022)

**2nd**

most affordable among top North American cities (Mercer, 2023)

**20M**

consumers within 400 km radius

Shopify, a homegrown multinational leader and one of the Canada's most valued public tech companies is empowering more than 1 million businesses in 175 countries around the world.

The NRC's Data Analytics Centre has a team of 35+ machine learning experts working on algorithms to address the data analytics needs of industrial and scientific clients.

The top five global enterprise software vendors including Dell EMC, IBM, Microsoft, Oracle and SAP all have a considerable presence in Ottawa.

12 of the 16 Ottawa companies from Canada's Fastest Growing Companies are in the IT or Software industries.

IBM Watson is a super computer used across industries and around the world to develop interactive and analytical technologies. Key components of IBM Watson's 'brain' were developed in Ottawa.

Sector ecosystem is supported by L-Spark, Canada's only SaaS-based accelerator.



Ericsson sees Ottawa as having a vibrant technology ecosystem with access to: a large pool of talented professionals, excellent local universities for talent and applied research and presence of world class suppliers of technologies and R&D services. This ecosystem is conducive to fostering the innovation required for building a successful R&D environment.

**- MARCOS CAVALETTI**

Sr. Advisor & Head of Ottawa Site, Ericsson Canada Inc.

# SECTOR ECOSYSTEM

## POST-SECONDARY INSTITUTIONS



## BUSINESS SUPPORT



## INDUSTRY LEADERS



## INFRASTRUCTURE, COLO & CSPS



## RESEARCH INSTITUTES



INTERESTED IN EXPANDING?  
WE ARE HERE TO HELP!

CONTACT US

