



# Make a soft landing in **Ottawa?**

## **IO Global Runway for international business**

**Our Global Runway makes it easier to expand to Canada.**

**Ottawa, Canada's Capital, is one of the hottest tech hubs in North America. Our high concentration of technology talent, competitive business costs and quality of life attracts companies from around the world.**

Landing your international business in a new country isn't always easy. In Ottawa it's easier than ever thanks to **IO Global Runway**, a new program that helps businesses like yours make a softer landing in the North American market, with services and resources created with your needs in mind.

## **Everything you need to go from wheels-down to success**

**IO Global Runway is a Global Expansion program provided by Invest Ottawa, the lead economic development agency for knowledge-based industries in Canada's Capital.**

**To fast track your North American business launch through the IO Global Runway Program, our team can reduce your pain points by reducing the time, cultural and geographic barriers and set you up quickly for transnational business operations.**





## **Invest Ottawa's Global Expansion team is here to provide “white-glove” service as we help you to:**

- » Establish your first office location
- » Gain local expertise on site selection, human resources, business registration, immigration, taxation, and regulatory issues
- » Optimize your business objectives and development, with a support package and experts on-hand
- » Access market research and analysis of opportunities in Ottawa, Canada, and North America
- » Access Ottawa business resources: networks, local companies, industry associations, relevant government agencies and other facilitators
- » Network with partners and allies in Invest Ottawa's local and international community
- » Additional services, such as advertising, workspace, and featured partnerships are also available.



# Why land in **Ottawa?**

**It's no surprise that Ottawa and Canada's National Capital Region has attracted a wealth of start-ups, scaling companies and multinationals that are driving innovation in emerging fields from AI, to CAVs and Robotics.**

For decades, Canada's capital has been a leader in R&D. Ottawa's high concentration of technology talent, competitive business costs, and quality of life attracts companies from diverse sectors all over the world, resulting in:

- » The **highest tech talent concentration in Canada** (and the second highest in North America)
- » The **least expensive Canadian city** in which to live and work. (Mercer 2019)
- » The **third-highest quality of life in Canada** (Mercer)





# Do you need an innovation space?

## Launch your first office in Canada from our entrepreneurial hub

Bayview Yards is Ottawa's unique business acceleration and innovation space. Serving as the bricks-and-mortar basecamp for some of Ottawa's greatest homegrown technology talent and companies, it is the ultimate 'mashup' of **technical, business and market capabilities** helping entrepreneurs and firms launch, grow and thrive.

Bayview Yards plugs you into Ottawa's innovation hub for:

- » Incubation, collaboration and meeting
- » Market information
- » Business acceleration and investment programs
- » Tools and technologies for the design, manufacturing, testing and commercialization of new products
- » Connections to customers, investors, potential partners, and markets around the world
- » Access to business experts in IP, sales, marketing, finance, human resources, and public relations
- » Facilities for training and events

**Bayview Yards** is conveniently located about **25 minutes from Kanata's high-tech community**; **10 minutes from Ottawa's downtown core** and the seat of the federal government; and **20 minutes from the Ottawa International Airport**.

Bayview Yards is also only a 5-minute walk to the light rail station that connects to the Ottawa Central Business District and major universities.

# Plan your **soft landing**



Standard packages start at only **\$250 CAD** per company per month

Additional company passes **\$200 CAD** per month

Ask your **Global Expansion** team at Invest Ottawa for details about these programs and detailed pricing structure.

If you don't yet have a GE specialist assigned to you, visit **[whyottawa.ca](http://whyottawa.ca)** to get started today.

