

Digital Media by the Numbers

Longstanding history of software expertise provide an exceptional creative workforce.



170+ COMPANIES



1,600+ EMPLOYED



9 SPECIFIC PROGRAMS



COST COMPETITIVE

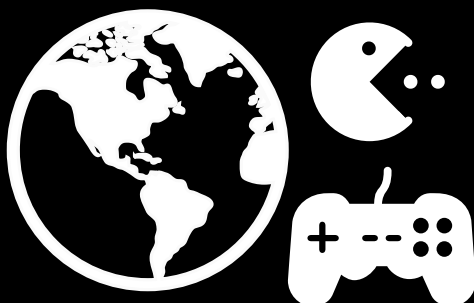
Our cost advantages in Digital Media, allow studios to retain top talent who work with industry leading players such as, Disney, Pixar, Teletoon, Nickelodeon and Warner Brothers.

Source: Invest in Ontario, <http://www.investinontario.com/digital-media#advantage>



OTTAWA INTERNATIONAL ANIMATION FESTIVAL

Largest animation festival in North America



CANADA 3RD LARGEST

video game development industry in the world, after U.S.A and Japan.

Source: Entertainment Software Association of Canada, 2015

The Prototyping Lab at Bayview Yards is a one stop shop linking together the latest technologies and making major strides forward in advanced manufacturing, digital media, virtual visualization and mobile applications.

Ecosystem Strength

Backed by Ottawa’s software and creative strengths, the city encompasses three distinct sub-sectors that present a strong pipeline of talent.

- Gaming
- Virtual Reality
- Animation

Industry Players








“In 2004, after running studios in both Vancouver and Toronto, I decided to make Ottawa the home of Mercury Filmworks. The city offers a quality of life and cost of living that none of the major centres can match. Thirteen years later, Ottawa’s animation community has flourished and now sets the benchmark in children’s television animation.”

- CLINT ELAND

President and CEO of Mercury Filmworks



Fuel Industries is a creative agency that develops products for gaming and virtual reality. Their client base includes multinational companies and brands as Walt Disney Co., Microsoft Corp., Barbie, DC Comics, Monopoly and NASCAR.

Contact our Global Expansion Team

WhyOttawa.ca

